BGAN is the only mobile satellite service to offer broadband data – up to 492kbps – with simultaneous voice, through a single, truly portable device on a global basis. It is also the first service to offer guaranteed data rates on demand – up to 256kbps – for live video broadcast.





# Broadcast media

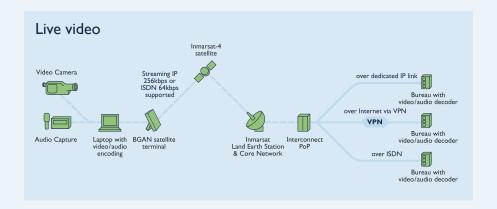
# Transforming satellite news gathering

Inmarsat's Broadband Global Area Network service – BGAN – is set to transform satellite news gathering with a compelling combination: smaller, higher bandwidth terminals that can be rapidly deployed all over the world and easily used by non-technical staff.

So, wherever the story breaks next, make sure BGAN is at your side.

# **Applications**

- Live video and audio broadcast
- · Store and forward
- Broadband mobile office: email, Internet, VPN, telephone
- Remote bureau: supporting multiple users from a single device



### In-field equipment

- BGAN satellite terminal
- · Handheld video camera
- · BGAN voice handset
- Power adapters AC/DC, batteries, cables
- Laptop (MAC or PC) with software for video/audio encoding





# Key benefits

# Simultaneous voice and broadband data

- Significantly improved picture quality from a single, highly portable device
- Send reports more quickly in dangerous situations
- Reporter can speak to the studio while making a live video broadcast
- Separate voice channel means data performance is not affected

#### Highly portable

- Easily carried in a backpack the highest bandwidth terminal only weighs 2.2 kilos
- · Ideal for rapid deployment
- Doesn't draw attention to media presence in dangerous situations

#### Global coverage

- Wherever you are on the planet, you can access the BGAN service
- Deploy same device worldwide to all mobile news gathering teams

#### **Flexible**

 BGAN supports both ISDN and IP – compatible with legacy news gathering applications while providing a smooth upgrade path to IP

#### Easy to use

- · Quick to set up and shut down
- No technical expertise required reduce size of reporting teams and costs

#### Reliable

- Send high quality video back to the studio – on time, every time
- Network capacity can be dynamically re-directed to areas of high usage
- Ensures bandwidth availability is maintained when a major news story breaks
- Range of highly robust satellite terminals to withstand challenging environments and climatic extremes

#### Competitively priced

- Significantly lower costs for both terminals and airtime compared with previous generations of mobile satellite services
- · Can deploy to more reporting teams
- Live news coverage from more locations, increasing your competitive edge



# How to buy BGAN

For further information on BGAN equipment and services, contact Kay or Jason at CA Clase (UK) Ltd or visit our website.

#### CA Clase (UK) Ltd.

2 Mornington Place, Waterberry Drive Waterlooville, Hampshire. PO7 7XX UK Sales

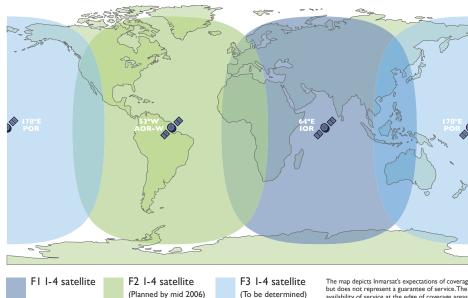
Tel: 0845 2600 620 Fax: 0845 2600 621 International Sales

Tel: +44 2392 247920 Fax: +44 2392 261959

Email: bgan@caclase.co.uk Web: www.bgansolutions.co.uk

## Network coverage

BGAN is initially accessible in Europe, Africa, the Middle East and Asia. It is planned to extend coverage to North and South America by mid 2006.



The map depicts Immarsat's expectations of coverage, but does not represent a guarantee of service. The availability of service at the edge of coverage areas fluctuates depending on various conditions. The launch of the F-3 satellite will be determined in due course.

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